

Wizards Advance

Single-player 3D action RPG

▶ **Watch the trailer**

Bryan Ogden, Developer · bryan@bopmesh.com

02 · PROBLEM AND OPPORTUNITY

Indie action RPGs fight for attention.

Players and streamers want moments worth clipping.

Most spell combat is aim, fire, repeat.

03 · VALUE PROPOSITION

Spells that ricochet. Shots that hunt.

Bounce spells off walls. Hit enemies around corners. Any fight can become a trick shot.

04 · UNDERLYING MAGIC

A DEEP WORLD TO MASTER.

Massive crafting, thousands of collectible items

Summon, charm and transform creatures

Multiple characters, unique player lighting

Massive indoor and outdoor areas

Huge town, many shops, NPC collabs and quests

05 · BUSINESS MODEL

$20, SOLD DIRECT.

Direct purchase at wizardsadvance.com

Affiliates earn 30% of every sale

Released act by act

Steam: awaiting approval

06 · GO-TO-MARKET PLAN

Built. Ready for reach.

Creator kit ready for streamers

30% affiliate program already built

Focus channels: Twitch, Reddit, X

A partner adds: reach, storefronts, press

07 · COMPETITIVE ANALYSIS

What sets it apart.

	Wizards Advance	[Game A]	[Game B]
Ricochet spells	Yes	[?]	[?]
Homing shots	Yes	[?]	[?]
Original score	Yes	[?]	[?]

08 · MANAGEMENT TEAM

One developer. Three jobs.

Bryan Ogden: design, code and score

Former major-label artist, 24 records

Built solo over several years

Published by Bopmesh LLC, Tennessee

09 · PROJECTIONS AND KEY METRICS

Where it stands.

In the build: 21 spells, 20+ creature types, 2 bosses

Early access: ready at wizardsadvance.com, $20

Steam: fee paid Oct 24, awaiting approval

Sales to date: none yet

10 · STATUS, TIMELINE AND THE ASK

Next: Thanksgiving.

Oct 28: Act One early access ready

Nov 26: Thanksgiving release

Dec 25: Act Two

Then: an MMORPG in the same world

The ask: a publishing and promotion partner

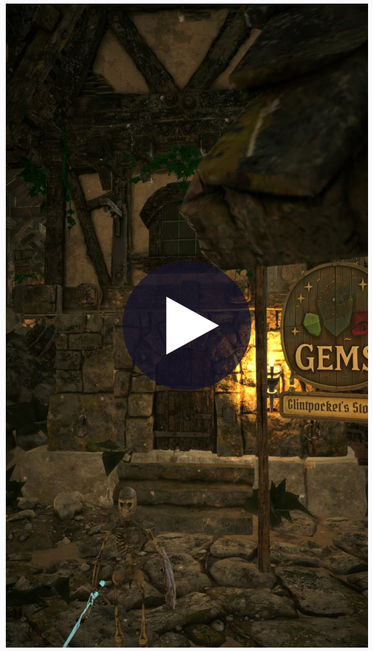
11 · WATCH THE TRAILER

SEE IT MOVE.



60-second trailer · 16:9

1920×1080 · YouTube, Twitch, web, press



Vertical · 9:16

1080×1920 · Shorts, TikTok, Reels

All trailers, the one-sheet and downloads: wizardsadvance.com/business

Footage from the in-development build.